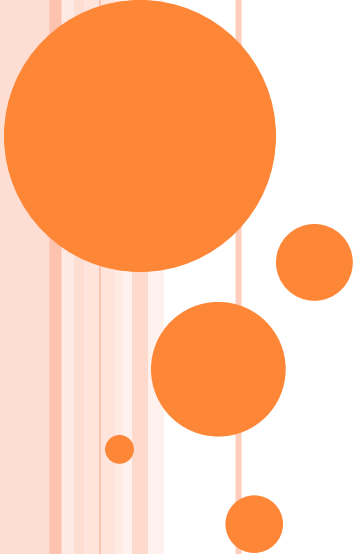


SUSTAINABLE WOOD WATCHES HELP THE ENVIRONMENT



BY

<https://www.martinandmacarthur.com/>

Innovative companies are now using wood to create eco-friendly personal accessories like Wood Watches, Wood iPhone covers and Wood Sunglasses. These items are perfect for folks who want to show their commitment to the environment.

In the middle of the Pacific Ocean, Hawaii-based Martin & MacArthur is at the forefront of innovation. The company features the widest assortment of wood watches made from sustainable woods harvested with stringent eco-friendly practices. Martin & MacArthur is the only company on the planet that makes solid Koa wood watches from the beautiful, dark wood that grows only in Hawaii. Martin & MacArthur only uses Koa from previously dead or fallen trees. Absolutely no trees are ever cut down to make Martin & MacArthur's Koa watches or anything else made in Hawaii by their craftsmen. Martin & MacArthur also features exotic wood watches made with Sandalwood, Rosewood, and Maple. All of these exotic woods are certified to come from sustainable plantations around the world.





More importantly, Martin & MacArthur is at the forefront of reforestation Koa in Hawaii. As the largest user of Koa wood in the world, Martin & MacArthur works with private plantation owners to ensure vigorous new Koa growth is sustained. For every dead Koa trees removed from the Hawaii forests, it is estimated that 10 new Koa trees are growing in surrounding areas. Additionally, Martin & MacArthur is partners with Hawaii Legacy Hardwoods in farm-planting new Koa trees on the Big Island. In the past five years, over 25,000 new Koa trees have been planted in this partnership.



Solid Koa wood iPhone and iPad covers are an environmentally-friendly alternative to petro-based, plastic covers. Martin & MacArthur has taken the lead in creating the only Koa wood covers for almost any Apple device, including iPhone 6, iPhone 5S, iPhone 4, iPad Air and iPad Mini. Additionally, the company offers the only solid wood covers for the Samsung Galaxy S5.

People really concerned about the environment should think twice about plastic frame sunglasses made in China. Most international brands are now made in China, including Maui Jims and Ray Ban. Instead, choose wood sunglasses made in America by [Martin & MacArthur](#). The wood sunglasses by Martin & MacArthur feature premium full spectrum protection from UVA/UVB sun rays. The company also offers a full variety of sunglasses made with other exotic, sustainable woods such as Italian Ebony, Rosewood, Zebrano, and Bloodwood.

The frames are made from 100% sustainable, non-endangered woods. This unique development process creates sunglasses that are curved to fit the contour of the head. This makes Martin & MacArthur wood sunglasses comfortable and easy to wear. The wood is shaped to fit snugly on the head, and now slide off. The hinges are imported from Switzerland because these are the finest, most durable hinges we could find.

So who is Martin & MacArthur? You'll be glad to know that Martin & MacArthur is the longest-standing fine furniture maker in Hawaii. Founded in 1961 by craftsman Jon Martin, the company specializes in innovative home furnishings and personal accessories made from Koa Wood, the beautiful wood grown only in Hawaii. Throughout its history, Martin & MacArthur has crafted the beautiful common area furniture for the finest resorts and residences in Hawaii, including the Royal Hawaiian Hotel, The Moana Surfrider, the Four Seasons Hualalai, the Ritz Carlton Maui, the Grand Hyatt Kauai, the Princeville-St. Regis, and the Halekulani. The company is proud of its apprenticeship program and the over 35 craftsmen employed in its fine furniture workshop in Honolulu. Martin & MacArthur has the distinction of being the only company recognized as "the Fine Furniture Maker of 'Iolani Palace." It has re-created beautiful Palace furniture lost during the overthrow of the Hawaiian Monarchy.

Martin & MacArthur is locally-owned and operated and has never produced its furniture anywhere other than its own furniture workshop in Honolulu Hawaii.

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Written by Michael Tam who supports eco-friendly practices in every way possible



Thank You!

